

First New Friend Community Ambassador Information

First New Friend is a community on boarding initiative that allows us to leverage one of our greatest assets – the Southern Charm and Hospitality of our residents – to engage and secure new ones by providing an opportunity for potential and/or new residents to connect with people with whom they have things in common.

For someone considering a move to a new city, it can be difficult to get good information about that city, and even harder to meet like-minded people. First New Friend is an ambassador program that connects people who are passionate about Frankfort with those who are new or considering a move to our community.

Each ambassador will provide information about what makes them unique (application below): do you speak multiple languages, volunteer for the arts, enjoy hiking and canoeing, attend the Baptist Church or are part of the Hispanic community?

When someone new is considering a move or has recently moved to Frankfort, they can apply for the program and be connected with someone with whom they have things in common and who can provide basic information necessary when learning a new community...neighborhoods, housing, driver's license, voter registration, trash/recycle, public transportation, child care, healthcare, pet care, fun things to do, schools, recreation, where to eat...

Program Requirements – If you are interested in being an ambassador you will need to:

- Be a friendly, positive advocate for our community
- Complete an application (below)
- Attend an online training session
- Be available by social media, phone, in-person, or by other means to prospective or new residents
- Continue to remain informed about what is going on in our community
- Attend 4-6 Community Concierge events annually
- Complete the required tracking form and submit monthly

Rules of Engagement

- Community Concierges is not a platform for formal presentations, lead generation or selling your business services
- Community Concierges should be positive and authentic about the community

First New Friend Community Concierge Application

Name _____

Email Address _____ Company Name _____

Alma Mater _____ Birthday _____

Membership Organizations _____

Why do you want to be a Community Concierge? _____

Are you originally from Frankfort? If not, when and why did you come here? _____

What are the top 3 things someone considering a move to Frankfort should know about? _____

Do you have a particular knowledge base(s) for a component of the community? Schools, government, neighborhoods, parks.... _____

What do you love most about our community? _____

What makes us unique? _____

How are you involved in the community...nonprofits, volunteer opportunities, church,... _____

What are your favorite things to do in Frankfort? _____

Please provide 3 local references - names and contact information

I have read the program details, responsibilities and rules of engagement and agree to represent myself and the community as a Community Concierge. By submitting this application, I agree to release all rights to the information and images(s) included here. I understand that I will be notified when an appointment as a concierge is available and I have been chosen to participate.

Signature _____