

FRANKFORT, KY – IT GROWS ON YOU!!

As a means to educate the community on the importance of jobs, businesses and growth, Downtown Frankfort Inc., the Chamber of Commerce, Frankfort Tourist Commission and Kentucky Capital Development Corporation have launched an educational initiative featuring local businesses and their contribution to our changing population, our changing economy and our changing needs.

We will highlight the importance of luring new businesses, providing better opportunities for the current businesses to flourish, creating a better environment for all businesses, growing families from young people who decide to stay in Frankfort and bringing in new families that want to become part of our community and call this area home.

To do these things we need better schools, safe streets, world-class parks and recreation centers, housing, businesses/jobs and a reliable infrastructure. A growing economy is the best way to generate the tax revenues needed to invest in our schools, law enforcement, infrastructure, parks and MOST IMPORTANTLY our people and that's the focus of this initiative: **FRANKFORT, KY – IT GROWS ON YOU.**

Communities are just like people, they are either green and growing or ripe and rotting, nothing stays the same. Each of us tries to grow personally, professionally, and as a result we are better than we were before. (Yes, we all know that one guy from high school that 20 years later is still sitting on the couch re-living the same game-winning-touchdown-pass he caught. That is an example of no growth.) Our community is the same, we can't sit around remembering the good ol' days. Instead, we need to look forward and position ourselves for a positive, productive future.

Growth in Frankfort has been stagnant for 25 years. This has a negative ripple effect on communities...a negative attitude toward growth creates a lack of workforce; population decrease; inadequate housing; lack of in-migrants bringing their skills, talents and families with them; struggling school systems; rising crime rates; cuts in public services; lack of civic involvement; empty storefronts; increased opiate deaths and abuse; increase in mortgage delinquency and foreclosure; more lower income people moving in and more higher income people moving out; an aging population; signature buildings standing vacant for decades; etc....

There are numerous ways to overcome these barriers. We encourage you to visit us again tomorrow to hear our CALL TO ACTION and to join this initiative to support businesses and growth within our community.