

## **FRANKFORT, KY – IT GROWS ON YOU!**

As mentioned in yesterday's post, the Chamber, DFI, Tourism and KCDC are partnering in the **FRANKFORT, KY – IT GROWS ON YOU** Initiative to support business growth within the community. And as promised, below is our call to action.

You can do one, or all, or any number in between. But as Helen Keller said, "Alone we can do so little, together we can do so much." We hope you can join us in promoting, celebrating and supporting our local businesses and the positive growth they bring to our community.

1. **VOTE!!!!** Many of you have expressed your feeling of being powerless as decisions are made that negatively affect you, your businesses and your families. Voting is an opportunity for you to go out and make your voices heard.
2. **Visit with (live or virtually) your elected officials.** Tell them how you feel, what you think and how their decisions affect you and your business.
3. As soon as the pandemic allows, **attend** town halls, City Commission meetings, Fiscal Court meetings, and public policy events in Frankfort and Washington DC.
4. **Write Op-Eds, Letters to the Editors, articles for social media**...anything that will better educate the public and the elected officials on the importance of businesses and growth to our community.
5. **Volunteer to speak to a local civic organization.**
6. **Record a podcast or video** and share on social media.
7. **Be a public servant.** Serve on a board, run for office, volunteer for a committee or a business association.
8. **Offer tours of your businesses to elected officials.**
9. **Serve in our Digital Army! Share your work with us and agree to share our work with your contacts.** Each time you share, you amplify our collective voice and message...growth, development, jobs and businesses are good for our community. When sharing each post be sure to include #GrowFrankfort. You can find our regularly updated articles and information at...

### **Facebook:**

Profile Name: Kentucky Capital Development Corporation  
Frankfort Area Chamber of Commerce  
Downtown Frankfort Inc  
Visit Frankfort

### **Twitter:**

Profile Name: KCDCFrankfort  
FrankfortCofC

Dtown Frankfort  
VisitFrankfortKY

**LinkedIn:**

Profile Name: Terri Bradshaw  
Visit Frankfort KY

**Websites:**

<https://kycapitaldevelopment.com/about-us/news/>

[www.frankfortky.info](http://www.frankfortky.info)

[www.downtownfrankfort.com](http://www.downtownfrankfort.com)

[www.visitfrankfort.com](http://www.visitfrankfort.com)

Tomorrow we will provide an outline of the businesses and initiatives we will feature over the next year, as well as ideas for articles or topics of discussion that feature these local businesses. Watch for that on any of our social media site.